THE AI-ERA BLOG STARTER KIT · PART 1

180 Blog Niche Ideas *for the AI Search Era*

18 categories, each idea paired with an angle that a quick AI answer can't replace, plus a 5-question check to test any topic before you commit to it.



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BEFORE YOU START

A topic is not the same as a blog

Ask an AI search tool “what is meal prep?” and it will answer on the spot. Nobody needs to click through to a blog for that. Ask it how one specific household preps a week of lunches on a fixed budget, with the shopping list and the timings, and the answer gets thin. That gap is where a new blog still has room.

So every niche in this list comes with an angle: a kind of post built on first-hand experience, a comparison, a template or a process someone will follow over time. The angles are starting points. Swap in your own situation, your own city, your own records.

This edition leaves out topics that mostly depend on breaking news or quick facts, such as celebrity gossip, daily sports scores and general tech news. They aren't impossible, but they are hard to build on alone, and AI summaries cover a lot of that ground already.

How to use it

1. Skim all 18 categories once without stopping. Mark anything you'd be happy to write about for a year.
2. Narrow your marks down to five to ten niches.
3. Run each one through the 5-question check on the next page.
4. Keep the ones with three or more “yes” answers, then choose one. You can narrow or widen it later.
5. Open Day 1 of the 30-Day Blogging Blueprint, which is free, and work through choosing your niche properly.

Day 1 lesson: littleeldorado.com/courses/30-day-blogging-blueprint/lessons/day-1-choose-a-niche/

THE AI-ERA TOPIC CHECK

Five questions to ask about any niche

AI search tools now answer a lot of simple questions directly, so a blog built only on “what is X” posts has a harder time getting clicks. Before you commit to a niche, ask:

1 Does answering it well need first-hand experience, not just facts? YES / NO

Example: “What I packed for a week in Penang with a toddler” needs someone who did it.

2 Would a reader want to compare options, see examples, or follow steps over time? YES / NO

Comparisons, case studies and step-by-step plans hold up better than single answers.

3 Is there something you can show — a template, a checklist, a before-and-after? YES / NO

Something a reader can download, copy or look at is hard to replace with a summary.

4 Do people in this niche buy things (tools, courses, products) you could honestly recommend? YES / NO

If nothing is ever bought, earning from the blog later gets much harder.

5 Could you write 30 posts on it without running out of real things to say? YES / NO

Try listing 30 post titles. If you stall at ten, the niche may be too narrow for you.

> Three or more “yes” answers is a good sign. Fewer than three doesn't mean drop it, but it does mean you'll need a sharper angle.



ABOUT ME

Hi, I'm Evelyn

I didn't come to online work because it looked fun.

A few years ago I left a marriage that wasn't safe for me. Leaving was only the first part. The second part was facing around $125K of debt, with a child depending on me and no clear way to earn a living that fit around being the only parent at home.

Most of what I've built since then came out of that need for income I could control. I took remote AI and data tasks. I started blogging. I built apps for the Google Play Store and Shopify. I wrote novels. None of these was the answer on its own, but together they've been how I've rebuilt my financial independence.

Blogging is one of several things I do to support my family, and I teach it the way I actually use it: as a slow asset that grows next to other work, not a get-rich plan. A blog takes months to bring in money, and some never do. Choosing a workable niche is one of the few things that improves the odds, which is why this list exists.

01 Personal Finance and Money

Readers want numbers from real situations. Keep it to your own records and avoid telling people what to invest in.

1. **Budgeting on an irregular income**
   Monthly budgets built around freelance or gig pay that changes every month
2. **Debt payoff logs**
   A running record of balances, setbacks and what actually moved the number
3. **Frugal living by household type**
   Grocery lists, swaps and costs for a single parent, a student or a retiree
4. **Investing as a learner**
   A beginner's log of what you studied and opened, written as notes, not advice
5. **Side income experiments**
   Testing one side gig at a time and reporting hours spent against money earned
6. **Money for freelancers outside the US**
   Invoicing, multi-currency payouts and record keeping for international workers
7. **Retirement planning for late starters**
   Calculator walkthroughs and checklists for people starting in their 40s or 50s
8. **Cost-of-living breakdowns**
   What a month really costs in one city, line by line, updated every year
9. **Financial independence in practice**
   Savings rates, trade-offs and the parts of the plan that didn't hold up
10. **Money admin templates**
    Bill calendars, sinking-fund trackers and annual money review worksheets

02 Health and Wellness

Write from routine and logistics, not diagnosis. Anything medical should point readers back to their own doctor.

11. **Home workouts for small spaces**
    Routines done in an actual apartment, with progressions week by week
12. **Fitness after 40**
    Programmes followed for months, with honest notes on what changed and what didn't
13. **Meal prep for health goals**
    Weekly plans, shopping lists and cost per meal
14. **Daily life with a chronic condition**
    Appointment prep, tools and routines from someone living it (not medical advice)
15. **Sleep routine experiments**
    What you changed, how long you tried it and what you noticed
16. **Walking for fitness**
    Local routes, shoes tested over distance and simple habit trackers
17. **Mental health habits**
    Journaling prompts and routines you kept up, alongside professional care
18. **Preparing for health appointments**
    Question lists, symptom diaries and what to bring
19. **Fitness for older adults**
    Chair, balance and mobility routines with modifications shown
20. **Wellness apps and gear compared**
    Trackers, apps and equipment used side by side for several weeks

03 Travel

Short facts about a place are easy for AI to summarise. A trip someone actually took, with costs and mistakes, is not.

21 **Budget trips with real receipts**
Full cost breakdowns by day, including what you'd skip next time

22 **Solo travel for women**
Route planning, where you stayed and why, and what you'd do differently

23 **Family travel by child age**
Packing lists and daily pacing that worked for toddlers, kids or teens

24 **Road trip itineraries**
Driving times, stops and fuel costs from a route you drove

25 **Remote work bases compared**
Internet speed, rent and workspace costs in cities you've worked from

26 **Travel gear tested**
Bags and gadgets used across several trips, with what wore out

27 **Points and miles case studies**
One redemption followed from earning to booking

28 **Slow travel**
Month-long stays with neighbourhood guides and weekly budgets

29 **Accessible travel**
Step-free routes, hotel checks and what to confirm before booking

30 **Your own city for visitors**
The places you actually go, updated each season

04 Parenting and Family

Parents search for what worked for someone in their exact situation. Specific household details beat general tips.

31 **Single parenting logistics**
Routines, school runs and budgeting on one income

32 **Parenting teenagers**
Conversation scripts, screen-time agreements and chore systems that held

33 **Activities by age**
At-home activities tested with your kids, with materials lists and setup time

34 **Homeschooling plans**
Weekly schedules and curricula compared after a full term

35 **Family meal planning**
Rotation menus for picky eaters and tight budgets

36 **Working parents**
Schedules that fit childcare around remote work or a side income

37 **Baby gear in hindsight**
What you used every day and what sat in a cupboard

38 **Kids and money**
Allowance systems, savings jars and first bank accounts

39 **Co-parenting and blended families**
Shared calendars, communication tools and household agreements

40 **Preparing for a new baby**
Checklists, budgets and hospital bag lists

05 Food and Drink

Recipes are everywhere. What stands out is testing, real costs and cooking for a specific kind of household.

41 **Budget meal plans**
Weekly menus with the real cost of every ingredient

42 **Cooking for one or two**
Recipes scaled down, with a plan for the leftovers

43 **Regional home cooking**
Recipes from your family or region, with substitutions for cooks overseas

44 **Baking tests**
The same recipe made several ways, with photos of each result

45 **Meal prep systems**
A prep session timed and photographed from start to finish

46 **Special diets in practice**
Weekly menus for vegetarian, gluten-free or low-carb households

47 **Kitchen tools side by side**
Air fryers, rice cookers or knives used on the same dishes

48 **Lunchbox ideas**
School and work lunches recorded across a full term

49 **Coffee and tea at home**
Brewing methods compared, with equipment and per-cup costs

50 **Food preservation**
Pickling, fermenting and freezing, step by step with photos

06 Fashion and Beauty

Trend roundups date quickly. Try-ons, fit notes and products tracked over weeks keep their value.

51 **Capsule wardrobes**
A full season of outfits built from a fixed set of pieces

52 **Skincare routines over time**
Products tracked for weeks, with photos and what you stopped using

53 **Budget versus premium**
Side-by-side comparisons of similar products at different prices

54 **Plus-size try-ons**
Fit notes by brand, size and cut

55 **Men's style basics**
Repeatable outfit formulas for work and weekends

56 **Secondhand and repair**
Thrift finds, simple repairs and cost per wear

57 **Hair care by hair type**
Routines tested on your own hair, with products and timings

58 **Workwear on a budget**
Professional outfits under a fixed spending limit

59 **Modest fashion**
Outfit builds for different climates and occasions

60 **Makeup for beginners**
Step-by-step looks with full product lists

07 Technology and Gadgets

Tech news is now a race you can't win alone. Long-term use and plain-language setup guides are a better bet.

61 **Long-term gadget reviews**
Six months later: what still works and what you'd return

62 **Tech for non-technical people**
Step-by-step guides with screenshots of every click

63 **Smart home setups**
What you installed, what it cost and what you'd remove

64 **Buying guides by use**
Laptops or phones compared for students, freelancers or older users

65 **Remote work setups**
Desks, monitors and microphones used every working day

66 **Setting up tech for parents**
Phones, video calls and scam protection for older relatives

67 **Productivity apps on real work**
One app tested on an actual workflow for a month

68 **AI tools for specific jobs**
One tool tried on real tasks, with before-and-after examples

69 **Parental controls**
Setup walkthroughs by device and age

70 **Fix-it-yourself guides**
Common faults repaired at home, with photos of each step

08 Home and Garden

Before-and-after photos, costs and seasonal records give readers something they can copy.

71 **Small-space gardening**
Balcony and container projects tracked through a season

72 **Renter-friendly makeovers**
Changes you can undo, with costs and photos

73 **DIY projects with budgets**
Before-and-after projects with a full materials list

74 **Home organisation systems**
Room-by-room setups and the products used

75 **Cleaning routines**
Printable schedules and cleaning products tested on real messes

76 **Renovation diaries**
A renovation documented week by week, including delays

77 **Eco-friendly swaps**
Swaps tested over months, with savings tracked

78 **Small homes**
Floor plans, storage ideas and what actually fits

79 **Houseplant care logs**
Specific plants with light, watering and growth records

80 **Home maintenance checklists**
Seasonal tasks for your climate and type of home

09 Business and Entrepreneurship

Generic business advice is easy to find. Templates, process walkthroughs and tested tools are harder to replace.

81 **Ecommerce operations**
Order handling, returns and SOPs for small online stores

82 **Freelancing from scratch**
Pricing, proposals and client onboarding templates

83 **Marketing channel tests**
One channel tried for 30 days, with the numbers

84 **Customer support for small teams**
Reply templates, escalation rules and help-desk setup

85 **Selling on marketplaces**
Setting up on Shopee, Lazada, Amazon or Etsy, step by step

86 **Building digital products**
Making, pricing and launching one small product, documented

87 **Bookkeeping for solo businesses**
Tools compared and a month-end checklist

88 **Remote online work**
Platform applications recorded stage by stage, without hype

89 **Hiring your first helper**
Job posts, trial tasks and onboarding documents

90 **Business tools in use**
Email platforms, CRMs or schedulers used inside a real business

10 Education and Career

Career content works best when it shows the actual documents: the resume, the plan, the application log.

91 **Career changes documented**
Courses, applications and what led to interviews

92 **Job search trackers**
Templates plus a running log of applications

93 **Resume rewrites**
Before-and-after versions for specific roles

94 **Interview prep by role**
Practice questions you wrote and example answers

95 **Online course reviews**
Finished courses, the assignments, and whether they were worth it

96 **Study systems**
Note templates and schedules for a specific exam

97 **Learning a skill in public**
Weekly progress on coding, design or writing

98 **Returning to work after a break**
Updating skills, explaining the gap and first-month notes

99 **Professional certifications**
Study plans, costs and how long each one took

100 **Workplace writing templates**
Meeting notes, status reports and email formats

11 Lifestyle and Hobbies

A hobby blog earns trust through records: projects finished, gear used, time spent.

101 Decluttering challenges
Room-by-room logs with what left and what stayed

102 Craft tutorials
Step-by-step projects with materials and costs

103 Pet care by species or breed
Routines, food comparisons and vet-visit prep

104 Learning photography
The same location shot with different settings

105 Reading logs
Themed book lists with your own notes on each

106 Learning an instrument as an adult
Practice logs, teachers or apps compared

107 Collecting
Buying guides, storage and how you value pieces

108 Local outdoor hobbies
Trails or spots near you, with gear lists

109 Board games and puzzles
Reviews after real play sessions with different groups

110 Low-waste living
Swaps attempted and tracked over months

12 Self-Improvement

Motivation posts are everywhere. Experiments with a start date, a method and a result are not.

111 Habit experiments
30-day trials with daily notes and an honest result

112 Time management systems
Planners and methods tested side by side

113 Goal tracking templates
Printable trackers with an example filled in

114 Public speaking practice
Practice logs and how each talk went

115 Journaling methods
Different formats and prompts compared

116 Routines for shift workers and parents
Morning or evening routines built around real schedules

117 Book notes applied
One idea from a book tried for a month

118 Digital wellbeing
Screen time reduced, with weekly numbers

119 Decision-making worksheets
Frameworks for big choices, with a worked example

120 Rebuilding after a setback
Practical systems for money, time and energy, step by step

13 Specialist Corners

Narrow topics with a practical problem attached often have less competition and loyal readers.

121 DIY wedding planning
Budgets, timelines and vendor checklists

122 Off-grid living
Power and water systems documented with costs

123 City apartment living
Space-saving setups and getting around without a car

124 Local history walks
Self-guided routes with stops and sources

125 Moving abroad
Paperwork checklists and first-month costs, with how you researched each rule

126 Life-change memoir blogs
Posts built around one specific change you went through

127 Family admin after a death
Document checklists and timelines (not legal advice)

128 Budget event planning
Birthday parties and gatherings with full cost lists

129 Van and RV life
Builds, routes and monthly running costs

130 Car ownership
Maintenance logs and the true cost of running a car

14 Arts and Entertainment

Celebrity news and episode recaps are fast-moving and crowded. Teaching, curating and making things last longer.

131 Beginner art tutorials
Drawing or painting step by step, with mistakes shown

132 Book club guides
Discussion questions you wrote for specific books

133 Writing fiction in public
Drafting a novel with word counts and revisions

134 Film deep dives in one niche
A genre or director covered with reasoned rankings

135 Home music production
Gear, sessions and finished tracks

136 Comics and graphic novels
Reading orders and where to start

137 Local arts guides
Theatres, galleries and events near you

138 Photography projects
Long-term personal projects and what you learned

139 Video game guides
Strategies for specific games, tested in play

140 Behind-the-scenes creating
How you make a podcast or video channel

15 Sports and Recreation

Scores and match reports belong to the news. Training plans, gear tests and beginner guides belong to bloggers.

141 First-race training
A 5K or half-marathon plan followed and logged

142 Beginner guides to one sport
Pickleball, badminton or bouldering from your first session

143 Youth sports for parents
Gear, schedules and season costs

144 Sports gear tested
Shoes or rackets used over months

145 Drills for volunteer coaches
Session plans with diagrams

146 Home gym builds
Equipment bought, costs and what got used

147 Outdoor trip reports
Routes, permits and conditions

148 Getting better at a competitive game
Practice routines and ranked progress

149 Cycling to work
Routes, gear and weather plans

150 Eating around training
Simple meal plans for amateur athletes (not medical advice)

16 Science and Education

Science news is covered elsewhere. Hands-on activities and teaching material give readers something to do.

151 Science experiments at home
Kid-friendly experiments with materials and safety notes

152 Teaching resources
Lesson plans and worksheets you've used in class

153 STEM clubs
Running a club, with session plans

154 Astronomy for beginners
Observing logs and telescopes compared

155 Citizen science
Projects you joined and how to take part

156 Nature journaling
Records of local species through the year

157 Science explained for kids
Printable explainers on single topics

158 Maths help for parents
Worked examples by school level

159 Environmental projects at home
Composting or rainwater collection, measured over time

160 Museum and science centre guides
Visit plans by age, with what to skip

17 Culture and Society

Commentary on the news is crowded. First-hand cultural knowledge, carefully shared, is not.

161 Learning a language as an adult
Study logs and resources compared

162 Living between cultures
Adjusting to a new country, in practical detail

163 Festivals from the inside
Preparation, food and customs as your family does them

164 Faith in daily life
Practices and routines from your own perspective

165 Family recipes and traditions
Documenting what older relatives know

166 Volunteering
How to start locally and what you did

167 Local cultural guides
Written with or by members of the community

168 Bilingual family life
Raising bilingual kids and switching between languages

169 Family history research
Your research process and the records you used

170 Etiquette guides for visitors
Customs explained by someone who lives there

18 Relationships and Dating

Readers need practical steps and tools here. Point to professional support where a situation calls for it.

171 Dating after divorce
Practical steps for starting again

172 Long-distance relationships
Call schedules, visit budgets and planning tools

173 Communication tools for couples
Conversation prompts and worksheets

174 Money as a couple
Ways to set up joint finances, compared

175 Making friends as an adult
What you tried in a new city and what worked

176 Caring for ageing parents
Coordinating siblings, appointments and costs

177 Online dating profiles
Profile rewrites and apps compared

178 After a breakup
Routines and practical steps for the first months

179 Recognising unhealthy patterns
Clear examples, with links to support services

180 Date ideas by budget
Ideas tested in your city, with costs

FROM NICHE TO POSTS

One niche, worked through

Take idea no. 1, budgeting on an irregular income. Here is the difference between posts an AI answer can easily replace and posts that give someone a reason to visit.

Easy for an AI summary to replace	Gives a reader a reason to click
What is a budget?	A budget template for months when your income changes
How to save money	Three budgeting apps tried on freelance income for a month: what each got wrong
What is an emergency fund?	My checklist for a low-income month, and the order I cut spending in
Budgeting tips for freelancers	Six months of a freelancer's budget, line by line

The right-hand posts need something only you have: your records, your testing, your situation. That is also what makes them hold up as AI tools get better at short answers.

READY TO SET UP?

Owning a blog takes three things on day one

A domain name, web hosting, and WordPress installed on that hosting. Paid themes, page builders and premium plugins can wait until you have posts and readers.

I host Little Eldorado on Hostinger. If you want to use the same host, here is my link: Hostinger (affiliate link). Check the current plan, the renewal price and what's included on their page before you pay. Pick a plan length you can comfortably afford, and skip add-ons you don't need yet.

Affiliate disclosure: that is my affiliate link. If you buy through it, I may earn a commission at no extra cost to you.

NEXT STEP

Turn one niche into a working blog

A list gives you options. Choosing one, setting it up properly and publishing on a steady schedule is the harder part, and that's what the 30-Day Blogging Blueprint walks through.

WHAT IT IS	30 short daily lessons over four weeks: setup, niche and content plan, writing, then traffic and next steps. Each day ends with one task.
WHAT'S INCLUDED	The full course with lifetime access, a workbook, checklists and the Your Blogging Toolkit bonus files.
PRICE	$47, one-time.
WHO IT'S NOT FOR	Anyone expecting income in the first month. I can't promise earnings, and I won't. What the course gives you is a working blog, a content plan and a routine you can keep.

SEE THE 30-DAY BLOGGING BLUEPRINT

littleeldorado.com/sp/30-day-blogging-blueprint/

Not ready to buy? Day 1, on choosing a niche, is free to read: open Day 1.

This is a digital course, and purchases are generally non-refundable, with a few exceptions. Please read the refund policy before buying.

Questions before you decide? Email info@littleeldorado.com. I read every message.

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